

Academic Courses

Academic Courses for First-Year Students – First Semester (Arabic/ English)

Specialized English (1)

Introduction to Tourism Industry

Eco- Tourism

Ancient Egyptian History and Its Archaeological Sites

World Tourism Regions

Protocol & Etiquette

Academic Courses for First-Year Students – Second Semester (Arabic/ English)

Specialized English (1)

Introduction to Tourism Industry

Tourism Economics

Greco- Roman History and Its Archaeological Sites

Egyptian Tourism Regions

Human Rights

Academic Courses for Second-Year Students – First Semester (Arabic/ English)

Specialized English (2)

Computer (1)

Tourism Companies

Accounting

History of Islamic Egypt and Its Archaeological Sites

Tourism Economics (2)

Academic Courses for Second-Year Students – Second Semester (Arabic/ English)

Specialized English (2)

Computer (1)

Tourism Companies

Tourism and Host Community

International Tourism Organizations

Tourism Transportation

The student undertakes a duration of one-month practical training during the summer break at one of the tourism companies, travel agencies, or airline offices. Upon completion of the training, the student is required to submit a detailed report and participate in an evaluation discussion, which is scheduled by the Faculty Council within two weeks of completing the training.

Academic Courses for Third Year Students – First Semester (Arabic/ English)

Specialized English (3)

Computer (2)

Modern History and its Landmarks

Aviation Industry

Tourism Marketing

Tourism Planning

Academic Courses for Third Year Students – Second Semester (Arabic/ English)

Specialized English (3)

Computer (2)

Modern History and its Landmarks

Aviation Industry

Tourism Legislations

Tourism Statistics

New Trends in Tourism Marketing

The student undertakes a duration of two months practical training during the summer break at one of the tourism companies, travel agencies, or airline offices. Upon completion of the training, the student is required to submit a detailed report and participate in an evaluation discussion, which is scheduled by the Faculty Council within two weeks of completing the training.

Academic Courses for Fourth Year Students – First Semester (Arabic/ English)

Specialized English (4)

Advertising and Publicity in Tourism

Tourism Destination Management

Public Relations in Tourism Industry

Tourism Development

Academic Courses for Fourth Year Students – Second Semester (Arabic/ English)

Specialized English (4)

Advertising and Publicity in Tourism

Human Resources in Tourism Industry

Sales Development in Tourism Industry

Tourism Crisis Management

Quality in Tourism Industry