

I* Study Plan for the Ph.D. Level - Tourism Studies Department:

The following tables outline the courses offered during the doctoral level, in Tourism Studies Department.

Mandatory Courses

First Semester

Course	Credit Hours
New Trends in Tourism Marketing	3

Second Semester

Course	Credit Hours
New Trends in Tourism Development	3

Third Semester

Course	Credit Hours
International Tourism Destinations	3

Fourth Semester

Course	Credit Hours
Tourism Media	3

Elective Courses

The student must select 2 courses for each semester:

Course	Credit Hours
Quality Management in Tourism	3
Tourism and Information Technology	3
Advanced Tourism Statistics	3
Tourism Problems	3
Tourism Economics	3
Digital Marketing	3
Tourist Villages and Resorts	3
Environmental Resources Management in Tourism	3
Public Relations in Tourism	3
Air Transport Economics	3
Decision Making in Tourism Industry	3

II* Study Plan for the Ph.D. Level - Tourism Guidance Department

The following tables outline the courses offered during the doctoral level, in the Tourism Guidance Department.

Mandatory Courses

First Semester

Course	Credit Hours
Social life in Ancient Egypt (languages E-F-G)	3

Second Semester

Course	Credit Hours
Popular Religion in Ancient Egypt (languages E-F-G)	3

Third Semester

Course	Credit Hours
Religious Thought in Greco-Roman and Byzantine Eras (languages E-F-G)	3

Fourth Semester

Course	Credit Hours
Islamic papyri (languages E-F-G)	3

Elective Courses

The student must select 2 courses for each semester:

Course	Credit Hours
Art of Museum (languages E-F-G)	3
Islamic Manuscripts (languages E-F-G)	3
History of Islamic Art (languages E-F-G)	3
Social Life in Greco-Roman and Byzantine Era (languages E-F-G)	3
Social Life in the Modern Era (languages E-F-G)	3
Religious Thought in the Byzantine Era (languages E-F-G)	3
Religious Thought in Ancient Egypt (languages E-F-G)	3
Social Life in Islamic Egypt (languages E-F-G)	3
Ancient Egyptian Literature (languages E-F-G)	3
Social Life in Contemporary History (languages E-F-G)	3

III* Study Plan for the Ph.D. Level - Hotel Management Department:

The following tables outline the courses offered during the doctoral level, in the Hotel Management Department.

Mandatory Courses

First Semester

Course	Credit Hours
New Trends in Hotel Industry	3

Second Semester

Course	Credit Hours
Hotel Revenue Management	3

Third Semester

Course	Credit Hours
Hotel Investment	3

Fourth Semester

Course	Credit Hours
Entertainment Management in Resorts	3

Elective Courses

The student must select 2 courses for each semester:

Course	Credit Hours
Quality Management (Advanced)	3
Health Affairs in Hospitality (Advanced)	3
Hospitality in Travel Modes	3
Hotel Sales Development	3
Environmental Management in Hospitality Industry	3
Public and Human Relations	3
Camping Management	3
Exhibition Management	3
Tourism Media	3
Modern Trends in Food Services	3