

Master Degree

Master degrees are awarded in the following specializations:

- Tourism Studies
- Tourism Guidance
- Hotel Management

Mandatory Courses

First Semester:

Course Title	Credit Hours
Research Methodologies	3
Tourism Crisis Management	3
Modern Trends in Tourism	3

Second Semester:

Course Title	Credit Hours
Advanced Tourism Marketing	3
Tourism Information Technology	3
Tourism Management	3

Elective Courses

The student must select one course (for 3 credit hours) per each semester from the following:

Course Title	Credit Hours
Consumer Behaviour	3
Hospitality Industry	3
Ancient Egyptian Civilization	3
Tourism and Environment	3
International Tourism	3

II* Master Degree Curriculum of Tourism Guidance Department:

The following tables outline the courses delivered in the Master program, at Tourism Guidance Department:

Mandatory Courses

First Semester:

Course Title	Credit Hours
Research Methodology	3
Ancient Egyptian Civilization (Languages: E/F/G)	3
Ancient Egyptian Texts (Languages: E/F/G)	3

Second Semester:

Course Title	Credit Hours
Life and Thoughts in the Graeco-Roman Era (Languages: E/F/G)	3
Islamic Calligraphy (Languages: E/F/G)	3
Tourism Guidance Methods	3

Elective Courses

The student must select one course (for 3 credit hours) per each semester from the following:

Course Title	Credit Hours
Contemporary Issues	3
Life and Thoughts in the Byzantine Era (Languages: E/F/G)	3
Modern Trends in Tourism	3
Islamic Egyptian Civilization (Languages: E/F/G)	3

III* Master's Degree Curriculum of Hotel Management Department:

The following tables outline the courses delivered in the Master program, at Hotel Management Department:

Mandatory Courses

First Semester:

Course Title	Credit Hours
Research Methods	3
Tourism Forecasting Techniques	3
Hotel Problems	3

Second Semester:

Course Title	Credit Hours
Human Resources Management	3
Tourism Villages and Resorts Management	3
Food Quality Control	3

Elective Courses

The students must select one course (for 3 credit hours) per each semester from the following:

Course Title	Credit Hours
Contemporary Issues	3
International Tourism	3
Landmarks of Modern and Contemporary Egypt	3
Medical Hospitality	3
Hotel Maintenance	3
Hotel Management Agreements	3
International Tourism Conferences and Exhibitions	3